

**Einstein Athletic Boosters Club
Meeting Minutes
September 2, 2025, 7:30 pm
Einstein Media Center**

Attendees: Amy Rogers (President), Meg Clabault (Vice President), Shaw Jarosz (Treasurer), Jeff Allum (Secretary), Becky Lupes (Spiritwear), Sheraya Weeks-Martin (Concessions), Ryan Roberts, David Matrone (Sponsorships), Lois Kent (Membership), Mark Brown (Principal), Tina Fitzpatrick (AD), Joel St. Clair, Stephanie St. Clair, Deb Davies, Lucy Hick, Kris Punga, Katie Sauss, Sheena Jacob, Randy Scope.

President

Community Day is a new event for Einstein Athletics, being held Saturday, September 9 in conjunction with Clean-up Day. Student-athletes will meet members of the local community and help clean up the stadium and athletic facilities. Parents and student-athletes are needed. If there are parents who want to help with the Booster Club Instagram account, please contact Amy Rogers or Jeff Allum. Finally, there may be some changes to the athletic awards banquet. Details to come once a decision is made.

Athletic Director

Senior photos are being taken for the banners, which will be hung on Main Street and then used for Senior Night. The 2025/26 Student Athletes Leadership Council (SALC) will meet this Thursday. While students were either nominated by their coach or self-selected, this opportunity is open to all student-athletes. The first meeting of SALC will discuss the "Titan Takeover," whereby students pick one home game to attend (and gain free entry with their ID). Finally, Einstein Athletics is always looking for ways to raise their profile in the community, and the Silver Spring Thanksgiving Parade might be one way to do that. Meg Clabault is working with the Athletic Director and other leaders (e.g., band) to see how the Booster Club can be a part of that.

Treasurer

Last year the Booster Club ended with net revenue of about \$13,400, including a fruitful spring mulch sale that netted over \$40,700. In terms of the Statement of Financial Standing, the Booster Club has about \$80,000 in cash. Most all teams have team funds, which can be used for supplies, equipment, agility training, etc. There is also a single meal reimbursement program, as well as funds to help with Senior Night.

One of the goals for the Booster Club is to add more concession events (e.g., at virtually every athletic event), to expand opportunities for teams to participate, and to better align with MCPS. It is understood that some events may lose money while others will gain money, but on balance Booster Club revenues should increase. A proposal was presented that would help to achieve these goals. After a discussion, Shawn Jarosz made a motion to approve the proposal. Katie Stauss seconded the motion. All but one member voted "aye," and the proposal was approved. One potential modification for future consideration might be for football to help Boosters and still get the \$125 share.

Secretary

Parent Liaisons have been identified for 8 of 11 fall teams, as well as 13 of 18 winter and spring teams. Tomorrow liaisons will receive a digital "Liaison Kit" with basic information to help them

get started. A Zoom orientation may be held in the next couple of weeks to clarify roles and rules. The Booster Club is currently working with several different contact lists that need to be better aligned to streamline communiques. Bear with us while we work through this reconciliation process. Finally, a mid-month e-newsletter (Booster Blitz) will be sent starting in September highlighting key events, dates, and calls to action.

Concessions

Concessions sign-up is underway. Slots for the MSI games are already full, and 30% of school games are full as well. Reminders for sign-ups will be sent out weekly. The Booster Club has already been signed up for 9/6 MSI and the 9/11 football game. In fact, all home football games are “all hands on deck” for Booster Club Officers. All are welcome to sign up and help the Booster Club achieve the goal of having concessions open for virtually all events. Questions about operating concessions should be directed to Sheraya Weeks-Martin.

Membership

To date, 25 individuals have joined the 2025/26 Boosters Club, generating \$1,960 in dues revenue. Ideas for boosting membership are always welcome.

Spirit Wear

Spirit wear could use some sales help, including this Thursday night at Back-to-School night. Friday night soccer games are also open. Please reach out to Becky Lupes if interested in helping. Also, please talk to her, Sheraya Weeks-Martin, or Shawn Jarosz about getting Square set up on your mobile phone ahead of time to facilitate transactions.

Sponsorships

Booster Club sponsorship leaders are trying to reinvigorate relationships between Einstein Athletics and the local business community. On September 9, starting around 10am-11am, student-athletes, accompanied by a parent, will visit selected local businesses to introduce themselves and gather a little information that can be used to help as a basis for ongoing relationships, and perhaps even come corporate sponsorships.

New Business

None

Adjourned at 8:50pm