

**Einstein Athletic Boosters Club  
Booster Meeting Minutes  
October 7, 2025, 7:00 pm  
AEHS Media Center and Zoom**

**Attendees**

Amy Roberts (President), Meg Clabault (Vice President), Jeff Allum (Secretary), Becky Lupes (Spiritwear), Jason Elinoff (Sponsorships), Lois Kent (Membership), Tina Fitzpatrick (AD), Betsy Christenson, Gina Forsgren, Stacey Pearl, Kris Punga, Ryan Roberts, Jen Scope, Prem Vadlamudi, Lisa White, Aracelis Vicente

**President**

The proposed MCPS boundary change will have a significant impact on AEHS and Einstein Athletics. All are encouraged to attend meetings to be informed and be part of the discussion. The next meeting is October 9 from 1:30-4:30. Shawn Jarosz will be cycling off as Treasurer at the end of this year and the Booster Club would like to identify potential replacements. Interested volunteers should reach out to Amy Roberts.. The Boosters Club would like to recognize Natalie Reineke for her outstanding volunteer work. A small token of appreciation will be given to her. This will be the first of several such recognitions given. The MCPS Booster President Meeting covered a range of topics (e.g., sponsorship guidelines, coach mental health training, turf on all fields, etc.) Finally, with 2 more home football games to go, Amy Roberts is seeking suggested in-game announcements above and beyond celebrating our sponsors. Highlighting families is one idea.

**Athletic Director**

Coaches and liaisons have been sent information about Senior Nights. Banners have been ordered (95% of them should be here this week). A small number of student-athletes didn't get pictures taken until late last week, and a few more student-athletes lack photos, but we're trying. Varsity letters and pins have been prepared for coaches to give to seniors during the ceremony. Senior Night Dates are 10/13 at 6:45 Boys and Girls Soccer between games; 10/15 at 5:30 Field Hockey; 10/17 Football & Poms (6:15), Cheer (halftime); 10/20 at 5:30 Flag Football; and 10/23 at 5:30 Volleyball.

Three options were proposed for the student-athlete awards night: (1) 3 awards nights with dinners and breakout for teams; (2) 3 awards nights with no dinner but do desserts; and (3) one varsity-only award night at the end of the year with dinner to recognize varsity athletes specifically more all division, all county, etc. (thinking ESPYs-like) and allow coaches to give team-specific awards (e.g., MVP, coaches award, most improved, etc.) during their end of season celebration. Students (SLAC) liked option 3 and, after discussion, the Booster Club agreed to go with that option. Details will be hashed out over the course of the year (e.g., limit tickets, charge for additional tickets, adding JV).

The DCC Open House is October 15. Liaisons will be asked to check with players and coaches and let Mrs. Fitzpatrick know if they want a table. The coach does not have to be there.

**Vice President**

The Silver Spring Thanksgiving Parade participant application has been submitted. We are waiting on Mr. Casement for the spring musical date so that we can settle on a mulch date. We are awaiting an estimate regarding adding plumbing to the back room of concessions (to essentially swap the water/ice with the spirit wear). Once we get estimates we can continue the discussion.

### **Treasurer**

The monthly financials were reviewed and the Booster Club remains in a good financial position. We are generating revenue from concessions, merch, and banners. The draft budget for the coming year is similar to last year, with modest positive net revenue due to additional efforts to generate sponsorships and hold concessions. We will vote on the budget next month.

### **Secretary**

A meeting minutes process has been discussed (minutes will be finished by Friday after each meeting, circulated for review, then posted the following week). All of the liaisons are doing good work. Fall liaisons are especially active. Thanks to Amy and Jeff for creating Insta posts, and the inaugural Booster Blitz was opened by about 65% of the invitees. Finally, we hope to be planning an alignment of the various contact databases in the weeks ahead to better make sure that Booster communiques are targeting the right audiences.

### **Concessions**

We are coming up on our last MSI, fall sports, and football games. Feedback for every sport concessions opportunity has been positive. Kudos to all who have helped. We are working to get a commercial refrigerator for indoor concessions this school year. The upcoming homecoming football game will have a different setup than in the past. The grill section will sell pizza, burgers, as well as candy, ice pops, and some sodas. Everything else will be sold in its regular location. We expect that this will cut down on long lines. Amy will make signage. Thanks to Jeff for fixing the grill and reinforcing the storage cage.

### **Membership**

The Booster Club now has 90 members (baseball has 15 members, followed by soccer and track with 13 each). We may think about a "Booster Challenge" in the future to encourage membership.

### **Spirit Wear**

Merch sales continue to go well. Selling merch at some Friday soccer games has been working well, and there are only two more big sales for the year. It was suggested that there is a merch booth at the first basketball game. A holiday sale is another good idea. An ongoing barrier to doing online sales is arranging for delivery, and perhaps a pick-up window is one way to address that.

### **Sponsorships**

The Booster Club has received 2 sponsorship payments and 3 more are hopefully on their way. Sponsors now include Carmen's Italian Ice, Karlee's Deli, Rad Orthodontics, David Ephraim Optometrist, and Olympic Barber. At least four liaisons have begun to make attempts to reach out to their business assignments. Relationships with local businesses will be an ongoing thing. David Elinoff will reach out to Crown Trophy about creating some kind of recognition award or certificate that the Booster Club can give to the sponsors. Carmen's Italian Ice would like to host a fundraiser. After discussion it was decided to propose October 16.

### **New Business**

The MCPS Marching Band Showcase will be held at AEHS on Saturday, October 25. PACE would like to use the concession stand, equipment, and grill for the event just as they did last year (PACE will buy its own food). All agreed that this would be a good idea.

**Adjourn 8:38 pm**