

Einstein Athletic Boosters Club
Meeting Minutes
November 4, 2025, 7:00 pm
Einstein Media Center

Attendees: Amy Roberts (President), Meg Clabault (Vice President), Shaw Jarosz (Treasurer), Jeff Allum (Secretary), Becky Lupes (Spiritwear), Sheraya Weeks-Martin (Concessions), Ryan Roberts (IT), Lois Kent (Membership), Tina Fitzpatrick (AD), Jessica Braider, Jennifer Scope, Sheena Jacob, Prem Vadlamudi, and Aracelis Vicente.

President

Thanks to concession volunteers for their great turnout and support this fall, and thanks to parent liaisons as well. There will be one large awards banquet at the end of the year (Date TBD, but probably May). We need 2 parents to help organize. It's proposed that we get a mascot, perhaps as early as the start of the winter season. Amy will email Ian (PACE) and Fashion Club among others for interest and support. Thoughts and ideas are welcome.

Athletic Director

Fall season is wrapping up. The football team plays Friday at Oxen Hill, Cross Country competes in state finals on Saturday at Hereford. Winter registration is happening now, and the first event will be November 15. All registration information is on the athletics website. New winter coaches include Boys JV Basketball (Josh Thompson), Girls JV Basketball (Nasiir Robinson), Swim (Cecelia Dworak), and Varsity Wrestling (Rasheim Smith). There are still some spring openings (Boys Varsity Lacrosse, Girls Varsity and JV Lacrosse, JV Softball). As FYI, there is some MCPS-wide talk about eliminating gymnastics and coed volleyball (only the latter impacts AEHS), adding JV Boys Volleyball and a new women's sport (perhaps Stunt Cheer). Cornhole and mini golf may be added as corollary sports as well. SLAC is working on awards for the spring banquet, and are aiming for an ESPY-style event. They still meet once a month.

Vice President

AEHS has a spot in the Silver Spring Thanksgiving Parade if we want it. Anyone who is interested in participating is welcome to chime in. Early preparations for the Mulch Sale are underway as well.

Treasurer

In terms of the financial position and statement of activity, the Treasurer and CPA are still reconciling bills and income from a busy fall, but the bank balance has grown by about \$5,000 since last month. The proposed budget for this year includes a modest positive net revenue due in part to projected increases in concessions and mulch sale proceeds, as well as reduced awards night expenses. The budget includes total revenue of \$147,500 and total expenses of \$138,000. It was agreed that a new scorers table is a priority and \$10,000 was set aside for that (Amy Roberts made the motion, Becky Lupes seconded the motion

and all in attendance voted “aye.”). The budget was approved unanimously (Jeff Allum made the motion, Lois Kent seconded the motion). Finally, all agreed that there needs to be a better way to track which teams work which game so that funds can be allocated accordingly. Shawn and Sheraya can reconcile, but perhaps a QR code can be created for teams to “check in/check out” of concessions events to help.

Secretary

We would like to give shout outs to all liaisons, but need more information to do it well. Jeff Allum will circulate a short evaluation to fall liaisons to learn what liaisons did, what went well, what can be improved upon, etc. This information will be used in an end-of-year shout out for all of their hard work. It is also clear that the Boosters Club will need a new grill at some point. Jeff Allum will work with Jason Elinoff and Dave Martone to see if a local company might be willing to help with a grill (free or reduced price) over the winter, spring, and or summer.

Concessions

Shout out to the many, many volunteers who helped with a busy fall season. About 80% of all events were covered. New signups for early winter (November and December) are now open, and the Booster Club has already agreed to work the December 15 basketball game. The rest of the winter 2026 season concession sign-ups will be opened around December 20. Volunteers are needed to help pick-up pre-ordered food and supplies from Sam’s Club and drop it off at AEHS. We are still awaiting estimates from the plumber for some work to be done, and outdoor fridge service is something that needs to be done.

Membership

So far, the Booster Club has 95 members and has raised \$5,900. We want to keep pushing for membership, even at the free level, to continue engagement.

Spiritwear

Items continue to be purchased and new orders (e.g., ballcaps) are being placed. Spiritwear will be set up during some winter events (e.g., basketball), and Becky is preparing for an online holiday sale as we approach that time of year. The November 29 alumni basketball game is a likely date for a spiritwear booth.

Sponsorships

Thanks to volunteers who have taken students to local businesses as part of the corporate sponsorship campaign. Plans for a winter sponsorship day are in the works. Sponsorship is a long process, and by planting seeds now, we expect that this will bear fruit over time. With only one top-tier sponsor, and a limited number of lower-tier sponsors, it was agreed that we lower the threshold for the time being. Among other things, the Booster Club will create banners for 3 top sponsors, and add Ledo’s Pizza as a fourth since they do so much for AEHS. The Booster Club may also reach out to families to be sponsors as well.

Adjourn at 9:55 pm