

**Einstein Athletic Boosters Club
Booster Meeting Agenda
January 6, 2026, 7:30 pm
Zoom**

Welcome & Introductions

Attendees: Amy Roberts (President), Meg Clabault (Vice President), Jason Elinoff (Sponsorship), Aracelis Vicente

President

- Mascot. A vote is needed to use Booster Club funds to pay for Mascot costume for about \$4,000 plus additional costs every other year for new lab coats. This includes a mascot head of Einstein from Hogtown Mascots (\$3,787.28, custom designed with a removable inner material for cleaning and a ventilation fan to be completed in approximately 6 weeks), lab coats (for 2-3 students - they can keep - (found at Etsy for \$50 per coat, XL cartoon shoes (\$35 and students would share these). Mascot would wear a black turtleneck and black pants/shoes underneath and rubber gloves

Athletic Director

- Award's Night and Banquet. Save the date for Monday, May 18, 2026. This is a date change from what was previously shared.

Concessions

- Volunteers needed. The link for the rest of the year is up and running. It hasn't gotten much traction yet with only a couple of dates booked (perhaps due to the holidays). Please spread the word that we need teams to sign up.

Sponsorships

- Three new sponsors. We believe that the money has been collected from all three.
- Banner raising. Jason has reached out to a lift company to see if they can deliver a lift and we will ask building services to help us re-hang and hang the existing and new banners. We will also be getting additional banners for the stadium
- Spring sponsorship date will be decided and announced at the next meeting

Treasurer

- General update. Team funds have not yet been updated. Shawn still needs to connect with Sheraya to confirm which teams worked when. Shawn will also connect with the CPA.

Spirit Wear

- Online sales yielded 24 orders

Vice President

- Mulch sale will be Saturday, March 21, 2026 from 8:00 am to 4:30 pm
- Logistics. Reservations have been made with mulch supplier, U-Haul, and forklift
- Promotion consideration. Postcards may be a possibility (Amy will look into)
- February to do's: Team sign-ups sheets shared and yard signs go up

Membership

- Update. So far, Booster Club has 99 members. We do need to do some follow up on who still needs to get their "swag."
- For mulch sale, Lois has started to set up the 2026 sale page on the website.
- A few things that need to be updated - date, sale price, number of bags for delivery, etc.

Secretary

- Winter liaisons have been identified for all but cheer and poms. Liaison kits were sent to all of those who did agree to be liaisons this winter. Thanks to all of them!
- The outreach to fall liaisons seeking a little feedback on their experience and content for an end-of-the-year liaison recognition yielded zero responses. We'll maybe try again in the spring.

New Business

- Briefly discussed ideas for the end of the year banquet, possibly limiting the number of family members who can attend; require tickets for meal (e.g., each athlete gets two tickets, like graduation). Use the bus loop area for seating for meal. Amy will be out of town for the banquet but Ryan will be point of contact for caterer unless someone else offers.