

Einstein Athletic Boosters Club
Meeting Minutes
December 2, 2025, 7:00 pm
Einstein Media Center

Attendees: Amy Roberts (President), Meg Clabault (Vice President), Jeff Allum (Secretary), Becky Lupes (Spiritwear), Jason Elinoff (Sponsorship), Sheraya Weeks-Martin (Concessions), Ryan Roberts (IT), Tina Fitzpatrick (AD).

President

The Mascot poll generated about 100 responses and, in the end, it was decided to have two mascots (one Einstein, one Titan). Despite the fact that 13 students expressed interest in trying out to be a mascot, nobody came to the tryout. Boosters and Mrs. Fitzpatrick will work to hold an interest meeting and even identify someone who might be willing to at least try it at least once. Amy is also taking the lead on updating the bylaws.

Athletic Director

The winter sports parent meeting will be held on December 3, 2025 at 6:00pm. Amy will be there on behalf of Boosters. The Booster Club has approved the purchase of a new scorer's table. The AEHS athletics website (run by a county-wide, third party vendor) has some ongoing limitations, so families of winter athletes should cross reference schedules with their coaches and County Sports Zone. Finally, senior winter banners are in the works.

Spiritwear

The Booster Club Holiday Sale website will launch soon. Online orders can be picked-up or delivered. There will also be sale during lunch on December 8 and at the boy's basketball game on December 19. Volunteers are welcome to help sell using [Signup Genius](#).

Sponsorships

Sponsorship week is coming for winter sports. Among some examples, the basketball team may go out on Saturday, and Swim and Dive is making progress on their own participation. A certificate for sponsors is being drafted as well.

Concessions

Concessions are gearing up for winter season. The first event is Friday. Already all slots are filled through the end of the year. The MSI spring schedule will arrive soon for scheduling. The sink and closet discussions are still ongoing. Outdoor concessions will be cleaned by December 4. There was a discussion about making other non-athletic AEHS groups (e.g., PACE, student government, etc.) aware of opportunities to run concessions. Finally, volunteers are welcome to pick up concessions food at Sam's Club and deliver it to Einstein.

Vice President

Nothing new to report.

Treasurer

The Booster Club bank balance increased by about \$11,000 since last month. Having just finished the reconciliation (with the help of our CPA) the Booster Club is in the black by \$13,000 at the end of the 2024/25 school year. The prior two years, Boosters Club has been in the red. Finally, the Boosters Club is still looking for individuals willing to shadow the Treasurer to consider taking over next year.

Membership

The Booster Club now has 97 members. By membership level the tally is: \$0 level (18), \$20 level (18), \$50 level (35), \$100 level (15), \$200 level (11). By grade level the tally is: 9th grade (27), 10th grade (35), 11th grade (20), 12th grade (15), alumni (7). By sport the tally is: Soccer (19), Baseball (16), Cross country (15), Track (14), Lacrosse (13), Swim/dive (13), Field hockey (10), Football (10), Basketball (11), Softball (7), Volleyball (5), Tennis (2), and Wrestling (1).

Secretary

Now that winter rosters have been determined, winter liaisons will be given winter liaison kits. A survey for fall liaisons will be distributed to learn what went well and what could be done differently. The Booster Blitz continues to be sent out monthly, and Jeff is going to work with Lois and Amy to frame a strategy for better managing multiple communications platforms and contact lists.

Adjourn

The meeting adjourned at 8:15 pm.