

**Einstein Athletic Boosters Club
Booster Meeting Agenda
February 3, 2026, 7:00 pm
Zoom**

Attendees:

Amy Roberts (President), Shawn Jarosz (Treasurer), Jeff Allum (Secretary), Becky Lupes (Spiritwear), Jason Elinoff (Sponsorship), Lois Kent (Membership), Tina Fitzpatrick (AD), Jennifer Scope, Prem Vadlamudi.

Welcome & Introductions

President

For those who want to know more about resources to help Einstein student-athletes and their families be prepared for potential ICE involvement in our community, those resources are available. Inquiries can be sent to Amy Roberts, or via PTSA. The new mascot head is being produced and should arrive at the end of March. At least one student has expressed interest in being the mascot for a few upcoming spring athletic events. Finally, Amy and Meg are beginning to coordinate the athletics banquet and welcome others who want to help organize the event.

Vice President

The link and QR code for selling mulch has been updated and is ready for distribution. Booster officers who need mulch are encouraged to order now to get the ball rolling. The SignupGenius page for volunteer sign-ups is almost ready, pending the addition of a few more slots on Friday afternoon/evening and quality control tests. Watch for that to come. Jeff will make a special appeal to liaisons, and all are encouraged to promote this to AEHS families as a fun (and important) opportunity to share Titan spirit. One suggestion for Saturday is to invite some volunteers to use their SUV/mini-vans to deliver small loads while the larger trucks and vans are doing their routes. Finally, Friday, March 20 is a scheduled professional development day but that may be turned into a normal school day to make up for days lost due to Winter Storm Fern.

Athletic Director

There have been several scheduling changes due to Winter Storm Fern, all of which have been posted on social media. The Bocce divisional meet is coming soon and it'd be nice to have concessions open that day if someone can do it. The paperwork for purchasing the scorers table. The total cost is about \$11,000 and it'd be nice to get half from the Booster's Club if possible. Jeff will circulate notes from the November 4, 2026 to refresh our memories about what was approved then.

Membership

The Boosters Club has a little over 100 members, which is typical for this time of year. Some members still need to get their swag and Lois and Becky will work on that.

Concessions

There was an idea to use the indoor ticket booth to sell concessions, in consultation with Tina and others. The intent is to try to keep fans and families from wandering around Main Street and other parts of the school during sporting events. One alternative was to set up some small tables.

Treasurer

The Booster Club has about \$100,000 in the bank, which is fairly normal for this time of year. Updates to team accounts are made on an ongoing basis pending checks with Concessions. We are still looking for a shadow Treasurer for next year and suggestions are welcome. A request has come in for supporting the MCPS Inclusive prom, which includes our student-athletes. There was a consensus that this be split between PTSA and Boosters (\$200 each). Jeff Allum made the motion, Amy Roberts seconded the motion and all in favor voted "aye."

Sponsorships

Good strides have been made this year so far regarding corporate sponsorships. The question was raised as to whether the original sponsorship tiers should be revisited and, after discussion, it was agreed that the Boosters Club continue with the original structure this spring and then revisit during the summer. There was a continued discussion about inviting families to make contributions.

Spirit Wear

The holiday online sale went well and there may be a lunch-hour sale and/or online sale this winter or spring. Watch for details on that.

Secretary

The Booster Blitz continues to be delivered each month, and a few different formats and delivery modes are being tested. The fall Booster Liaison evaluation yielded no results from liaisons, so Jeff Allum will try again at the conclusion of the winter season, perhaps with individual emails or calls to gather information that can be used to improve the liaison experience and celebrate liaisons at the end of the year.

The meeting adjourned at 8:30pm